

DKLS CSR Programme

in collaboration with



Australian
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University



Courtesy Call on
Y.B. Dato' Seri DiRaja Dr. (Hon) Mahdzir Bin Khalid
Minister of Education Malaysia
- 27 March 2017 -

DKLS Linguistic Ambassador Award Essay Writing Competition 2017



From left to right :

Y.B. Dato Seri DiRaja Dr. (Hon) Mahdzir Bin Khalid, Minister of Education Malaysia (centre), Mr Ding Poi Bor (5th, Chairman DKLS Foundation-cum-Managing Director DKLS Industries Bhd), Ir Sam Tuck Wah (6th, DKLS Foundation Exco Chairman-cum-Executive Director DKLS Industries Berhad) , Mr Sean Chee (1st, Director Group Strategies & Alliance, ELS Language Centre), Ms Florence Wan (2nd, ICT Interactive Sdn Bhd) and Mr Tang Kok Keong (3rd, CEO ICT Interactive Sdn Bhd).

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DKLS Foundation and its Corporate Social Responsibility (CSR) partners, ELS Language Centre & ICT Interactive Sdn Bhd, paid a courtesy call on Y.B. Dato Seri DiRaja Dr. (Hon) Mahdzir Bin Khalid, Minister of Education Malaysia on 27 April 2017.

The purpose of the courtesy call was to update the Minister on the recent developments of Season 2 (2017) DKLS Linguistic Ambassador Award Essay Writing as well as sharing experiences gained from Season 1 (2016) proceedings. The Minister was particularly impressed with the positive impacts of such CSR initiative.

DKLS Foundation was represented by Mr Ding Poi Bor, Chairman DKLS Foundation-cum-Managing Director DKLS Industries Bhd and Ir Sam Tuck Wah, DKLS Foundation Exco Chairman – cum-Executive Director DKLS Industries Berhad.

DKLS Foundation CSR partners were represented by Mr Tang Kok Keong, CEO ICT Interactive Sdn Bhd and Mr Sean Chee, Director Group Strategies & Alliance

A copy of Australian National University (ANU) Study Tour report from Season 1 Gold Medallist @ Ms Krystal Ann was presented to the Minister during the meeting.

Click here to download the report.

DKLS Foundation & its CSR partners also expressed their appreciation and profound gratitude to Ministry of Education, Malaysia for recognising and supporting “DKLS Linguistic Ambassador Award” Essay Writing Competition Award.

For more details on the 2017 DKLS Linguistic Ambassador Award Essay Writing Competition, please log into <https://dklsaward.english.com.my>

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“DKLS Linguistic Ambassador Award” Essay Competition 2017 Prize Presentation Ceremony on 08 September 2017 at the Ministry of Education

The prize presentation ceremony for “DKLS Linguistic Ambassador Award” Essay Competition 2017 was hosted by the Ministry of Education at Putrajaya. Officiated by the Education Minister, Dato’ Seri Mahdzir Bin Khalid, the award ceremony gave recognition to the top 3 winners and the most promising writers in Malaysia out of the total 22,224 students that participated in the competition. Witnessed by the winners’ families and members of the programme’s lead sponsor, DKLS Foundation and strategic partners: ELS Language Centres and ICT Learning. This is the second instalment of the competition, which started in 2016 with 8,529 students participating – which meant an increase of nearly 14,000 participants this year.

The competition, aimed at driving English Language Excellence among Form 4 and 5 students, is a nation building CSR initiative, dedicated to students of Malaysian Secondary Schools aged 16-19 years old. These secondary schools concerned are under the jurisdiction of Ministry of Education, Malaysia.

Students go through a 9-week comprehensive online interactive English Language writing programme that aims to prepare them for the SPM English exam as well as the competition itself. Students that complete the programme will get co-curriculum marks that are endorsed by the Education Ministry.

At the judging stage, a diverse pool of expert judges from the Ministry of Education as well as official SPM English examiners took on systematically evaluating all essay submissions after an initial round of plagiarism checking.

The desired outcome of such CSR initiative is to strengthen and sharpen the participant’s command of English and creative writing skills. The next installment of the competition will happen in early 2018.

Alyssa Yoong from SMK Puchong Utama (1) won the Gold Medal – placing her at the top of all participants of the competition. Yoong wins the grand prize of a seven-day study tour to the Australian National University with her parent/guardian, inclusive of accommodation and spending allowance.

The Silver and Bronze Medal went to a brother and sister duo, Daryl and Sherilyn Choo of SMK Sin Min, Kedah who won a cash award of RM1,500 and RM750 respectively, as well as other gifts like book vouchers.

The remaining list of winners are as follows:

MOST PROMISING WRITERS (CONSOLATION PRIZE)

CLARISE TAN PEI SIM, SMK SUBANG JAYA, SELANGOR

GLADYS GOH, SMK CHUNG HUA (CF), SARAWAK

NG EN QING, SMK AVE MARIA CONVENT, PERAK

NURKHALIESAH ADIBAH BINTI ABU BAKAR, SM SAINS SERI PUTERI, KUALA LUMPUR

SARAH SALLEHUDDIN, SMK SRI ANDALAS, SELANGOR

SATGANESSH SURIA KUMAR, SMK BUYONG ADIL, PERAK

SHAHYRA DAYANA BINTI MD. SHAH, SMK USJ 12, SELANGOR

All participants of the competition who have completed 20 lessons in the online writing course AND submitted an essay shall each receive a Certificate of Participation and 10 co-curriculum marks.

Ambience and Setup



Crests for Award Recipients



Arrival of Yang Berhormat Dato' Seri DiRaja (Hon) Mahdzir bin Khalid, Minister of Education Malaysia





**INSPIRATION ADDRESS BY
Y.B. DATO' SERI DIRAJA DR. (HON) MAHDZIR BIN KHALID
MINISTER OF EDUCATION MALAYSIA**
in conjunction with
"DKLS Linguistic Ambassador Award" Essay Competition 2017
Prize Presentation Ceremony
on 08 September 2017 at the Ministry of Education

Distinguished guests, ladies and gentlemen.

I am extremely delighted to be here this afternoon to witness and participate in the Prize Presentation Ceremony of the "DKLS Linguistic Ambassador Award" Essay Competition 2017.

First and foremost, I would like to congratulate DKLS Industries Berhad and her strategic partners, namely Australian National University, ELS Language Centres and ICT Learning, for the tremendous contributions towards the success of this programme.

Ladies and gentlemen, for your information, DKLS Industries Sdn Bhd, a public listed company, has its origin from Sitiawan, which is a small but vibrant town in Manjung District. Founder members YBhg Dato' Ding Pei Chai, Mr Ding Poi Bor, Engineer Sam Tuck Wah and Mrs Sam are here with us today. They had achieved considerable success in business but they have not forgotten their roots. They are captains of industry.

This Group of successful entrepreneurs had demonstrated their noble intention to share their success with the less fortunate by returning a fair share of their blessings to the society. In 2001, they were instrumental in spearheading the inception of DKLS Foundation.

I would like to register my highest appreciation to DKLS Foundation for their engagement in “Driving English Excellence in Malaysian Secondary Schools”. Through effective collaboration with the Ministry of Education, “DKLS

Linguistic Ambassador Award” Programme is set to become a motivating force in encouraging the target student group to elevate their command of English.

I have been made to understand that this nation building CSR initiative in “Driving English Language Excellence in Malaysian Secondary Schools” spearheaded by the DKLS Foundation is gaining academic importance. Not only is it an essay competition that promotes the use of the English language among the targeted group of students, the competition also features a fully-interactive online learning course that prepares students in tackling the upcoming SPM English paper. This is surely a one-of-a-kind competition and I commend DKLS Foundation, the Australian National University, ELS Language Centres and ICT Learning, for putting this together for the second year running.

Compared to the 2016 edition of the programme, the performance statistics indicated a quantum leap in all aspects this year:

- The total access codes issued was 22,224 students, an impressive increase of 161% compared to 8,529 students in 2016.
- The total schools participated increased from 185 to 258 schools – coming from all 14 states.
- The total number of students who completed the entire programme grew by 105%
- This led to a 130% increase in learning hours clocked from 14,042 hours to 32,365 hours by the students.

Distinguished guests, ladies and gentlemen.

With such impressive progress, I would say that for Malaysia to regain her position in the forefront of Nations of Distinction may no longer appear to be a far-fetched objective.

So, DKLS Industries Berhad and all your strategic partners, well done and I hope that you will continue your good work for the years to come.

To the Top 3 winners, and our “Most Promising Writers,” my heartiest congratulations to you and your family for your dedication to develop your English language abilities and for making it to the top of the class. I hope that you will continue to project yourself as a shining example of a Linguistic Ambassador for others to emulate.

Thank you.



SALUTATION LIST
APPRECIATION ADDRESS BY DKLS
in conjunction with
“DKLS Linguistic Ambassador Award” Essay Competition 2017
Prize Presentation Ceremony
on 08 September 2017 at the Ministry of Education

Our Guest of Honour,
Yang Berhormat Dato’ Seri DiRaja Dr. (Hon) Mahdzir Bin Khalid, Minister of Education Malaysia

Yang Berbahagia Dato’ Sri Alias bin Hj Ahmad, Ketua Setiausaha Kementerian Pendidikan Malaysia
Yang Berbahagia Dato Ding Pei Chai, Chairman DKLS Industries Berhad
Yang Berbahagia Tan Sri Dr Khair bin Mohamad Yusof, Ketua Pengarah Pelajaran Malaysia
Yang Berusaha Tuan Haji Aminuddin bin Ahmad, Pengarah Bahagian Pengurusan Sekolah Harian
Yang Berusaha Encik Shazali bin Ahmad, Pengarah Bahagian Pembangunan Kurikulum,
Yang Berusaha Puan Rozainum binti Ahmad, Pengarah Bahagian Ko-Kurikulum & Kesenian,
Puan Kamariah binti Samsuddin, Ketua Jabatan ELTC
Mr. Ding Poi Bor, Managing Director DKLS Industries Berhad and Board Members
CSR Partners of DKLS Foundation
Captains of Industries and Distinguished Educators
Distinguished guests, ladies and gentlemen.

“DKLS Linguistic Ambassador Award” Essay Competition 2017 was successfully conducted. I must say that the overall response by the participating schools was beyond expectations due to numerous contributing factors. Chief among which are:

Firstly, this nation building Corporate Social Responsibility (CSR) initiative in “Driving English Language Excellence in Malaysian Secondary Schools” is strongly supported and promoted by Ministry of Education Malaysia. After several seasons, this initiative has benefited the students as far as upgrading their standard of English is concerned.

Secondly, the outstanding participants of this competition who have successfully completed the entire online writing course and submitted an essay thereafter shall each receive co-curriculum marks as such:

Gold Medallist	: 17 co-curriculum marks
Silver Medallist	: 16 co-curriculum marks
Bronze Medallist	: 15 co-curriculum marks
Consolation Prize	: 10 co-curriculum marks

Last but not least, the Gold Medallist will be accorded an opportunity to widen the winner’s exposure. A pre-arranged visit to Australia National University (ANU), an Australian Ivy League University in Canberra ACT enables the Gold Medallist to appreciate the campus life.

To enable “DKLS Linguistic Ambassador Award” Essay Writing Competition to attain such level of intellectual maturity, we would like to express our sincere appreciation and gratitude to Malaysia Ministry of Education for recognizing and supporting such programme.

We are confident that with the support and encouragement from Ministry of Education Malaysia, this CSR initiative could well position itself in the branding laureateship in the education scenario in Malaysia.

As for DKLS and our CSR strategic partners, we believe that it is crucial for us to embark on the journey of continuous improvements to drive “DKLS Linguistic Ambassador Award” Essay Competition to become a prestigious annual academic event.

Thank you. All Glories to God.

Gold Medallist – Alyssa Yoong Chia En from SMK Puchong Utama (1), Selangor

L - R : Mr KK Tang (Director ICT Interactive Sdn Bhd), Yang Berbahagia Dato' Hj Mahmud bin Karim (Pegarah Bahagian Pendidikan Guru), Mr Ding Poi Bor (Managing Director, DKLS Industries Berhad), Yang Berhormat Dato' Seri Diraja Mahdzir bin Khalid (Minister of Education), Alyssa Yoong Chia En & mother, Yang Berbahagia Dato' Sri Alias bin Hj Ahmad (Ketua Setiausaha Kementerian Malaysia) and Ir Sam Tuck Wah (Executive Director, DKLS Industries Berhad)



Silver Medallist – Daryl Choo Chia Ler from SMK Sin Min, Sg Petani, Kedah

L - R : Mr KK Tang (Director ICT Interactive Sdn Bhd), Yang Berbahagia Dato' Hj Mahmud bin Karim (Pegawai Bahagian Pendidikan Guru), Mr Ding Poi Bor (Managing Director, DKLS Industries Berhad), Yang Berhormat Dato' Seri Diraja Mahdzir bin Khalid (Minister of Education), Daryl Choo Chia Ler & father, Yang Berbahagia Dato' Sri Alias bin Hj Ahmad (Ketua Setiausaha Kementerian Malaysia) and Ir Sam Tuck Wah (Executive Director, DKLS Industries Berhad)



Bronze Medallist – Sherilyn Choo Ming Tze from SMK Sin Min, Sg Petani, Kedah

L - R : Mr KK Tang (Director ICT Interactive Sdn Bhd), Yang Berbahagia Dato' Hj Mahmud bin Karim (Pegarah Bahagian Pendidikan Guru), Mr Ding Poi Bor (Managing Director, DKLS Industries Berhad), Yang Berhormat Dato' Seri Diraja Mahdzir bin Khalid (Minister of Education), Sherilyn Choo Ming Tze & father, Yang Berbahagia Dato' Sri Alias bin Hj Ahmad (Ketua Setiausaha Kementerian Malaysia) and Ir Sam Tuck Wah (Executive Director, DKLS Industries Berhad)



Group Photo

Back Row L - R

Mr KK Tang (Director ICT Interactive Sdn Bhd), Yang Berbahagia Dato' Hj Mahmud bin Karim (Pengarah Bahagian Pendidikan Guru), Mr Ding Poi Bor (Managing Director, DKLS Industries Berhad), Alyssa Yoong Chia En (Gold Medallist), Yang Berhormat Dato' Seri Diraja Mahdzir bin Khalid (Minister of Education), Yang Berbahagia Dato' Sri Alias bin Hj Ahmad (Ketua Setiausaha Kementerian Malaysia), Daryl Choo Chia Ler (Silver Medallist), Ir Sam Tuck Wah (Executive Director, DKLS Industries Berhad), Sherilyn Choo Ming Tze (Bronze Medallist) and Encik Mukhtar bin Zakaria (HM SMK Puchong Utama 1, Selangor).

Front Row L – R (Most Promising Writers)

Satganeshh Suria Kumar from SMK Buyong Adil, Perak
Gladys Goh from SMK Chung Hua (CF), Miri, Sarawak
Nurkhaliesah Adibah binti Abu Bakar from SM Sains Seri Puteri, Kuala Lumpur
Sarah Irdina Sallehuddin from SMK Sri Andalas, Klang, Selangor
Clarise Tan Pei Sim from SMK Subang Jaya, Selangor
Ng En Qing from SMK Ave Maria Convent, Perak
Shahyra Dayana binti Md Shah from SMK USJ 12, UEP Subang Jaya, Selangor



Refreshments



Gold Medallist with Family Member, DKLS Board of Directors & Management



Silver & Bronze Medallist with Family Member & DKLS Board of Directors



Selasa, 12 September 2017 - 11:21AM



#MALYSIABERSAMAMU

UTAMA BERITA SUKAN DUNIA HIBURAN BISNES RENCANA WANITA HUJUNG MINGGU

BERITA » Pendidikan

Jumaat, 8 September 2017 | 7:00pm



MAHDZIR bergambar dengan pemenang selepas Majlis Penyampaian Hadiah Esei Anugerah Duta Linguistik DKLS di Putrajaya, hari ini.
Foto Ahmad Irham Mohd Noor



马哈基尔与DKLS语言大使荣誉奖作文比赛金银铜奖得主及众嘉宾合照。左起为邓国强、马末卡林、陈培宝、熊嘉恩；右起为朱敏姿、岑德、朱加乐和阿利雅斯。

(布城8日讯) 教育部长拿督斯里马哈基尔卡力指出，城市学生的英语水平还不错，不过乡区学生的英文水平需要努力提升。

他说，由于城市竞争激烈，因此，程度较高，只是乡区的英语素质和沟通需要致力改进。

他说，DKLS基金会推介的“在中学推动卓越英语”企业社会责任的倡议，有助于协助改善中学生对英语的掌握。

他说，今年参与的学生也从去年的8529人增至今年的2万2224人，人数大幅提高，他希望其他企业仿效DKLS的做法。

他是今日为“DKLS语言大使荣誉奖”作文比赛主持颁奖仪式时，发表谈话。出席者还有秘

书长拿督斯里阿利雅斯、DKLS工业董事经理陈培宝、董事岑德华和ICT Learning公司董事经理邓国强。

来自蒲种乌达玛中学一校的熊嘉恩(17岁)夺得金奖，就读于吉打新民中学的朱加乐(16岁)和朱敏姿(17岁)两弟姐则获得银奖和铜奖，分别赢走1500和750令吉的现金，500和250令吉的书券。

熊嘉恩则获得7天在澳洲国立大学的游学，还有1000澳元的奖金。

与教专商学生纪律问题

另外，教长说，他已经和全

国教学专业职工总会(NUTP)就学生纪律和教师安全等问题进行了会商，而且教专也有了本身的议决案。

他表示会在下周会见大马在职服务教师联合会讨论有关学生的课题。

针对下周开始的小六学校评估考试是否做好防范水灾措施问题，他说，当局已就那些灾区学校做好了防范措施，包括即时更改考试地点。

他说，当局将会全面关注，同时已在那些可能发生水灾的学校做好了应急措施。

鄉區學生英文需改進

教長：城市程度較高



KPM

@KemPendidikan

Follow



Dato' Seri Mahdzir Khalid, menyampaikan hadiah kpd pemenang DKLS Linguistic Ambassador Award Essay Competition 2017 Tahniah!



12:55 AM - 8 Sep 2017